



## A Virtual Career Fair

Thursday, January 28, 2021

8:00 am – 4:00 pm

**The Statewide JA Inspire Virtual** is a coalition of educators and industry leaders, led by Junior Achievement of Oklahoma. At the center of our work is a powerful, virtual career exploration event that will be open to reaching students across the state and measuring their participation through engagement and impact.



8<sup>th</sup> grade students from across Oklahoma



Formally integrated into school curriculum



Interactive showcase of careers from around the Tulsa and Oklahoma City regions



Customizable exhibitor booths will allow sponsors to feature downloadable career information, photos and on-the-job videos

**Why JA Inspire Virtual?** Students will begin their exploration with mostly abstract notions and will end up focused and activated, with real insights on what industries interest them, what specific jobs are like and what education is required to do them successfully. JA Inspire offers students the opportunity to learn about careers directly from industry representatives in time to begin planning their high school course work and better prepare themselves for life after high school graduation. Not all students receive career mentorship at home. For businesses, this is a chance to build your future workforce.



# How You Can Participate

**\$10,000**

**Lead Business Sponsor **SOLD****

**Lead Education Sponsor**

(One of each available)

*JA seeks sponsorship support to cover the cost of providing the JA Inspire Virtual for students. Sponsors will fund student participation, as well as provide videos, photos and career information to highlight your company. After the initial event, students will be able to access JA Inspire Virtual 24/7 for a 3-month period as they continue their career planning.*

- Prominent Sponsorship Banner in Virtual Event Lobby with Auto-play Welcome Video
- Prominent Logo in Virtual Auditorium and an event day intro video and 3-minute opening session video
- Customized Career Station
- Branding on JAOK Website and 2 Social Media posts/tweets
- Logo recognition in 3 Exhibit Halls
- Logo recognition on event promotional materials
- Recognition in JA Annual Report

**\$5,000**

**Industry Sector Sponsor**

(3 available)

- Logo recognition in Virtual Event Lobby and in Virtual Auditorium
- Signage at one of the 3 Sector Exhibit Halls
- Customized Career Station
- Branding on JAOK Website and 2 Social Media Posts/tweets
- Logo on event day intro video and 2-minute opening session video
- Recognition in JA Annual Report

**\$2,500**

**Corporate Career Sponsor**

- Logo recognition in Virtual Lobby
- Logo recognition in Virtual Auditorium
- Customized Career Station
- Branding on JA website and 1 Social Media posts/tweet
- Logo on event day Intro Video

**\$1,500**

**Student Sponsor**

- Support 50 students to attend event
- Logo Recognition in Virtual Event Lobby
- Customized Career Station
- Logo on event day intro video

**\$750**

**Virtual Scavenger Hunt Sponsor**

(2 available)

- Logo recognition in Scavenger Hunt Prize Center
- Logo recognition in Virtual Event Lobby
- Logo on event day Intro Video

**\$500**

**Career Station Sponsor**

- Customized Career Station
- Logo recognition in Virtual Event Lobby
- Logo on event day intro video

**\$250**

**Government or Non-Profit Career Station**

- Customized career station
- Logo recognition on event day Intro Video



**For more information, contact**

**Lisa Morgan, Development Manager**

**918-949-3816 or [lmorgan@jaok.org](mailto:lmorgan@jaok.org)**

## **Each Sponsor with a Career Station will:**

- Receive a link from Junior Achievement of Oklahoma where they can upload their company logo, materials (Virtual Bag
- item) and video(s) for viewing by students.
- Provide a virtual item for students to find in the Scavenger Hunt. Deadline for uploading materials is January 7, 2021.
- Provide at least one virtual volunteer for their career station to answer questions from students during the event via zoom link.
- Ensure that exhibits interest and engage students with as much "wow" factor as possible.



**Statewide JA Inspire Virtual  
Career Exploration Fair  
Thursday, January 28, 2021  
8:00 am - 4:00 pm**

Presented by  **BANK OF THE WEST  
BNP PARIBAS**

**Thank you for your interest in having a career station at the Statewide JA Inspire Virtual Career Fair. All exhibitors should please note the following:**

- Career station sponsors will receive a link and step by step instructions for uploading: company logo, photos, company video, company career materials, an item for students to discover in the “Virtual Scavenger Hunt”, and an item(s) for the student virtual “Back Pack”. The deadline for submitting materials is January 7, 2021.
- Each career station must include components that will engage the interest of students.
- Companies have the option to have volunteer mentors available to interact with students during the exhibit times of 8:00 am - 4:00 pm on Thursday, January 28, 2021. The format for interaction with students will be provided in advance. Volunteers are required to submit the volunteer forms no later than January 7, 2021.  
<http://bit.ly/JAOKVCS-Media>.
- Our goal for student participation is 10,000+. JA Inspire Virtual is being offered to all public school 8th graders including the Tulsa and Oklahoma City regions, as well as the surrounding rural areas.
- Students will have access to the JA Inspire Virtual Career Exhibit Halls for three months after the event and will also be made available to high school students completing the JA curriculum.

**CONTACT INFORMATION**

Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

**PARTICIPATION LEVEL**

(Select one. Please refer to the Sponsorship Opportunities sheet for details on sponsorship levels.)

- SOLED**
- Lead Business Sponsor (1) - \$10,000       Lead Education Sponsors (1) - \$10,000       Industry Sector Sponsor (3) - \$5,000
- Corporate Career Sponsor - \$2,500       Student Sponsor - \$1,500       Scavenger Hunt Sponsor (2) - \$750
- Career Station Sponsor - \$500       Government or Non Profit Career Station Sponsor - \$250
- Invoice Me Now       Invoice Me \_\_\_\_\_(Date)       Check is enclosed

**Deadline for the following: No later than January 7, 2021**

**Sponsor Forms: Send to Debbie Weierbach at [DWeierbach@jaok.org](mailto:DWeierbach@jaok.org)**

**Career Station Volunteer names, emails, and phone numbers: Send to Lisa Morgan at [LMorgan@jaok.org](mailto:LMorgan@jaok.org)**

***Thank you so much for partnering with Junior Achievement of Oklahoma to provide Oklahoma students with the opportunity to explore your organization’s career opportunities!***